



Supporters of North Central Performing Arts:

On March 1, 2008, North Central High School will stage our 11th annual Metropolitan Interscholastic Conference (MIC) Choral Competition. I am writing to ask you to consider taking out an ad in the MIC Program.

The MIC is a premier contest, hosted by the Indiana State Concert Choir Grand Champions, *Counterpoints* and *Descants*, of North Central High School. These celebrated singing groups were also first runners-up in the 2007 Indiana State Show Choir competition. Last year, over 15 large and distinguished High Schools, nearly 35 choirs and nearly 40 soloists competed. The MIC serves as an ISSMA qualifying site with three divisions: concert choir, mixed choir and women's show choir. Additionally, there is a solo competition with scholarship prizes. Upwards of 5,000 guests will attend this daylong competition.

Enclosed is a simple advertising contract, with pricing, and a page reflecting the ad size options. All ads must be camera ready. Please pay close attention to the instructions on the contract.

If you have any questions, please feel free to contact me at (317)258-8155, or at [homes@james Schroeder.com](mailto:homes@james Schroeder.com).

Sincerely,

Jim Schroeder  
Chairperson, Program Ads  
North Central High School  
1801 E. 86th St.  
Indianapolis, IN 46240

P.S. If you would like to see a copy of last year's program, please call me and I'll be happy to get one to you.

# ADVERTISING CONTRACT

## 2008 MIC Choral Competition Program



Please complete this contract with the appropriate information.

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COMPANY/INDIVIDUAL NAME:

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CONTACT PERSON  
ADDRESS;  
CITY/ZIP CODE:  
PHONE:

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### ADVERTISING RATES

Please check the appropriate line(s)

_____	Outside Back cover	\$700
_____	Inside Front Cover	\$550
_____	Inside Back Cover	\$550
_____	Right Page	\$450
_____	Next to Inside Front	
_____	Left Page	\$450
_____	Next to inside Back	
_____	Full Page	\$350
_____	Half Page	\$200
_____	Quarter Page	\$125
_____	1/8 Page or	\$75
_____	Business Card	
_____	Sponsor List (name listed in Program)	\$50+

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### ADVERTISING COPY GUIDELINES

-E-mail the advertising to: [wordsandtype@yahoo.com](mailto:wordsandtype@yahoo.com)

Please include the advertiser's name in the subject line.

-If email is not possible, all advertising must be in black and white with a clean copy of the artwork or a camera-ready slick.

-Faxes are not acceptable.

-All ads must be submitted by January 12, 2008

-Please mail completed contract, payment (checks payable to *North Central High School*) and a hard copy of your ad to:

**Jim Schroeder**  
**4560 Lincoln Rd.**  
**Indianapolis, IN 46228**

**Full Page**  
**10" x 7 1/2"**

**Half Page**  
**7 1/2" x 4 7/8"**

**Quarter Page**  
**5" x 3 5/8"**

**Eighth Page**  
**3 5/8" x 2 3/8"**

**CONTACT: Jim Schroeder**  
**4560 Lincoln Rd.**  
**Indianapolis, IN 46228**  
**317-388-1376**

